



AFSSA
ASIAN FAMILY SUPPORT SERVICES OF AUSTIN



THE SILK ROAD



LIGHTING A PATH TO HOPE

Saturday, October 27th
Hotel van Zandt
605 Davis Street
Austin, Texas 78701
7 - 10 PM



23 Number of languages spoken by AFSSA staff and volunteers.

471 Number of survivors of violence and their children who received crisis intervention, counseling or housing services in 2017.

5,804 Number of community members who received training or materials from AFSSA in 2016 through innovative community projects like Family Days for the Vietnamese, Burmese and Nepali communities to discuss issues of bullying, healthy family communication and red flags of abuse.

12,000 Number of Asians living in Travis and Williamson County. Asians are the fastest growing ethnic group in Central Texas.

1 Asian Family Support Services of Austin is the only organization in the area that provides social services to the Asian community. Furthermore, AFSSA is the only Pan-Asian focused organization in the Southwestern U.S. that is staffed and resourced to provide domestic violence, sexual assault and trafficking services.

Our Mission

To promote abuse-free Asian communities through advocacy, support, awareness and access to social services.

Our Work

Survivors of domestic violence, sexual assault and trafficking need skilled compassionate help — no matter what language they speak or where they come from.

- We provide direct services to survivors in more than 30 languages: a 24-hour hotline, counseling, transitional housing, self-sufficiency programs and more.
- We provide technical support and training to law enforcement and the legal system on behalf of survivors of trafficking and other forms of abuse.
- We educate the community on domestic and sexual violence through trainings, materials and events offered in multiple languages.
- We advocate for policies and procedures that support survivors.

We've been working to end domestic and sexual violence in Central Texas' immigrant communities since 1992.

We invite you
to join more than 350 of your
neighbors and colleagues at the
2018 Silk Road gala on Saturday,
October 27th at the Hotel van
Zandt in downtown Austin.

This unique event celebrates the diverse food, arts, and culture of Asia, South Asia and the Pacific Islands — and raises funds for life-saving services for survivors of sexual and domestic violence from those communities.

Your sponsorship supports Asian Family Support Services of Austin, an organization with a 26-year history of service in Austin.



Our Board Of Directors

Kavita Thakkar Patel
Gala Co-Chair
Helen Wormington
Gala Co-Chair
Ryan Barden
Lila Brolsma
Madeline Hsu

Nahid Khataw
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Past Silk Road Sponsors

Austin Oculofacial Plastics
Chinatown Restaurants
Lexus of Austin
Republic National
Distributing

Samsung Austin
Semiconductor
Tiffany & Co.
Vinson & Elkins
Whole Foods



... And Many, Many More



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ASIAN FAMILY SUPPORT SERVICES OF AUSTIN

Sponsor Benefits

Diamond \$10,000

- 2 VIP tables for 20
- 4 tickets to VIP Reception preceding event
- Early peek of silent & live auction
- Prominent listing on all print and media
- Podium recognition
- Back cover of program
- Header logo recognition on event website
- Header logo on projection screen
- Signage on event stage
- Prominent social media promotion
- Wine Basket

EMERALD \$7,500

- 2 VIP tables for 20
- 4 tickets to VIP Reception preceding event
- Early peek of silent & live auction
- Stage recognition
- Premium placement of full page advertisement in program
- Logo or name recognition in program
- Logo or name recognition on event website
- Logo or name on projection screen
- Signage on event stage
- Prominent social media promotion
- Wine Basket

SAPPHIRE \$5,000

- 1 VIP table for 10
- 4 tickets to VIP Reception preceding event
- Early peek of silent & live auction
- Full page advertisement in program
- Logo or name recognition on event website
- Logo or name on projection screen
- Signage at the event
- Prominent social media promotion
- Event print and media ads
- Wine Basket

RUBY \$3,000

- 1 VIP Table for 10
- 2 tickets to VIP Reception preceding event
- Early peek of silent & live auction
- Half page advertisement in event program
- Logo or name recognition on event website
- Logo or name on projection screen
- Signage at the event
- Social media promotion
- Event print and media ads
- Bottle of wine at table

JADE \$1,500

- Reserved Table for 10 guests
- 2 tickets to VIP Reception preceding event
- Early peek of silent & live auction
- Logo or name recognition in program
- Logo or name recognition on event website
- Logo or name on projection screen

PEARL \$600

- 4 tickets
- 2 tickets to VIP Reception preceding event
- Early peek of silent & live auction
- Logo or name recognition in program
- Logo or name recognition on event website
- Logo or name on projection screen

ADVERTISEMENT LVL 1 \$250

- 1/2 page advertisement in program
- Logo or name recognition on event website

ADVERTISEMENT LVL 2 \$125

- 1/4 page advertisement in program
- Logo or name recognition on event website

IN-KIND SILENT AUCTION DONOR

- Inclusion in event program
- Website recognition
- Recognition on projection screen
- Social media promotion for items valued over \$500

Sponsor Reply Form

Listing (as it should appear in event materials) _____

Name _____ *Company* _____ *Title* _____

Address _____

City _____ *State* _____ *Zip* _____

Sponsorships

☐ Diamond \$10,000

☐ Emerald \$7,500

☐ Sapphire \$5,000

☐ Ruby \$3,000

☐ Jade \$1,500

☐ Pearl \$600

Advertisements

☐ Advertisement Level 1 \$250

☐ Advertisement Level 2 \$125

In-Kind

☐ **Silent Auction** (We will contact you to make arrangements for pickup of your donation.)

Description Of Item _____

Fair Market Value _____

Payment Methods And Instructions

☐ Check Enclosed

☐ Visa

☐ Mastercard

☐ American Express

Name As It Appears On Card _____

Credit Card Number _____

CVC _____ *Exp. Date* _____ / _____ *Order Total* _____

Signature _____ *Date* _____

Send this form and all payments to:
Asian Family Support Services of Austin
PO Box 14234
Austin, TX 78761

Deadlines: Please submit info by **September 22nd** to be included in the invitation mailing.
October 1st for all other print material.
Please contact Heather Busby at hbusby@afssaustin.org or **512-949-5953** for further information.
Please send company logo and advertisement files to hbusby@afssaustin.org.



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