



HEARTS EMERGING

S I L K R O A D 2 0 2 1

V I R T U A L
GALA-AT-HOME
COMMUNITY CELEBRATION

Saturday, November 13th, 2021

Via online private access

5:00 PM Dinner Delivery

6:00 PM Virtual Entertainment

7:00 PM Silk Road Program

www.afssaustin.org/silkroad
512.358.6318
sponsorship@afssaustin.org



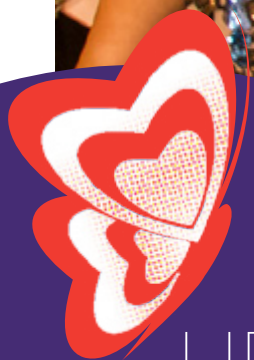
AFSSA
ASIAN FAMILY
SUPPORT SERVICES
OF AUSTIN

WE BELIEVE ASIAN AND IMMIGRANT COMMUNITIES ARE RESILIENT AND POWERFUL.

We are hearts emerging, hearts collaborating, a community of hearts connected together.

OUR MISSION

AFSSA's mission is to promote abuse-free Asian communities through advocacy, support, awareness and access to social services.



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EMERGING

SILK ROAD 2021

BREAKING THE CYCLE OF VIOLENCE IN ASIAN AND IMMIGRANT COMMUNITIES

AFSSA exists to break the cycle of violence in Asian and immigrant communities.

Your support makes it possible to **Educate, Advocate,** and **Empower** Asian and immigrant communities and survivors of gender-based violence.

- **Prevention education** helps young people and people at risk learn healthy, safe, and respectful ways of social interaction.
- **Advocacy** aids survivors of gender-based violence to claim their dignity and independence, free from abuse, in order to live out their best life.
- **Empowerment** rises up the pride and joy of our cultural identities and practices, which enrich our society and our human experience.

Together, doing our **PART** to serve survivors of violence and represent Asian and immigrant values of justice in our local community.

Prevent. You help us challenge and change the cultural norms that hold violence in place by investing in culturally relevant programs for youth and people at risk of experiencing violence and abuse. You help us re-write a better future, free from abuse and violence.

Advocate. You make the possibility of a peaceful life a reality—the promise of a life free from abuse is fulfilled because of your support. Asian and immigrant survivors of abuse are served with care and humility in their home language through our 24/7 hotline, counseling, legal referrals, housing program, and culturally-specific peer support.

Respond. Your investment allows AFSSA to serve as a stabilizing force for survivors in crisis, providing basic needs such as food and a safe place to stay when they are ready to rebuild their life. You recognize that in an ever-changing environment, young people and people at risk need information and strategies to help them stay safe and in social settings.

Transform. You transform individual lives and entire systems by centering on your heritage and customs. The broader community is enriched by welcoming our identities and experiences, and you open the door to freedom for survivors of abuse so they may gain independence.



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COMING TOGETHER TO PROVIDE VISIBLE STRENGTH AND SUPPORT

We rise up together to meet the myriad challenges of the past year with visibility and advocacy. Your support of the 2021 Silk Road Gala-at-Home counts now, more than ever, as we raise funds to sustain services for Asian and immigrant survivors of abuse; this is a critical call to action to help fund our important programs. Your sponsorship provides for and continues the critical and life-saving services the Asian Family Support Services of Austin offers to survivors of sexual and domestic violence and our related communities.

SPONSOR LEVELS AND BENEFITS:

EXCLUSIVE PRESENTING SPONSOR \$10,000 ONE (1) AVAILABLE

- Virtual table for 20 with Exclusive Dinners & Signature Beverage Packages for 20 guests, delivered to either one (1) or up to ten (10) location(s)
- Artistic Centerpiece
- Header Logo or name recognition on event webpage
- Header Logo or name on screen/lower-third during virtual event
- Prominent media promotion
- Title listing on all print media
- Headliner recognition during virtual event; opportunity to host a brief introduction during live broadcast

EMERALD \$5,500

- Virtual table for 15 with Preeminent Dinners & Signature Beverage Packages for 15 guests, delivered to either one (1) or up to eight (8) location(s)
- Artistic Centerpiece
- Featured logo or name recognition on event webpage
- Featured Logo or name on screen during virtual event
- Prominent listing on all printed materials
- Prominent social media mention

SAPPHIRE \$3,750

- Virtual table for 8 with Specialty Dinners & Signature Beverage Packages for 8 guests, delivered to either one (1) or up to four (4) location(s)
- Artistic Centerpiece
- Logo or name recognition on event webpage
- Listing on all printed materials
- Prominent social media mention

JADE \$1,750

- Virtual table for 5 with Preferred Dinner & Signature Beverage Packages for 5 guests, delivered to either one (1) or up to two (2) location(s)
- Artistic Centerpiece
- Name recognition on event webpage
- Listing on all printed materials

Sponsorships are available today! Spaces for individual dinners will be made available in the weeks prior to Silk Road. To be notified of individual availability, email sponsorship@afssaustin.org.



FEATURED PROMOTIONAL OPPORTUNITIES

ENTERTAINMENT SPONSOR \$7500 (1)

- Sponsor logo and link listed on all applicable event materials including marketing materials, web promotions, advertisements, etc.
- Sponsor logo/name listed on screen, as appropriate, during event
- Announcement of sponsorship by presenter during exclusive event time

SILENT AUCTION SPONSOR \$3500 (1)

- Exclusive sponsor logo placement on silent auction webpage
- Logo placement on all silent auction-related correspondence
- Sponsor logo and link listed on all applicable event materials including marketing materials, web promotions, advertisements, etc.
- Announcement by presenter during silent auction

CENTERPIECE SPONSOR \$2500 (2)

- Sponsor logo and link listed on all applicable event materials including marketing materials, web promotions, advertisements, etc.
- Sponsor logo/name listed on each individually delivered centerpiece
- Announcement by presenter before award ceremony

LOTUS AWARDS SPONSOR \$1500 (3)

- Sponsor logo and link listed on all applicable event materials including marketing materials, web promotions, advertisements, etc.
- Announcement by presenter before award ceremony

PROGRAM/INVITATION SPONSOR \$1500 (1)

- Sponsor logo and link listed on program and invitation in appropriate location
- Sponsor logo and link listed on event website

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SPONSOR RESPONSE FORM

Name _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

SPONSOR LEVELS AND BENEFITS:

- | | |
|--|---|
| <input type="checkbox"/> EXCLUSIVE PRESENTING \$10,000 | <input type="checkbox"/> SAPPHIRE \$3,750 |
| <input type="checkbox"/> EMERALD \$5,500 | <input type="checkbox"/> JADE \$1,750 |

FEATURED PROMOTIONAL OPPORTUNITIES

- ☐ ENTERTAINMENT SPONSOR \$7500
- ☐ SILENT AUCTION SPONSOR \$3500
- ☐ CENTERPIECE SPONSOR \$2500
- ☐ LOTUS AWARDS SPONSOR \$1500
- ☐ PROGRAM/INVITATION SPONSOR \$1500

Listing

As it should appear in event materials

- ☐ I would like to include my company logo. Email a high res file to **sponsorship@afssaustin.org**
- ☐ I cannot attend but would like to donate my sponsorship meals to members of the AFSSA community who could not otherwise attend.
- ☐ I am looking forward to attending, but I would like to opt out of the meal service. (Resources will go to fund AFSSA programs).
- ☐ Please contact me about a contribution to the silent auction.

Send this form and all payments to:

Asian Family Support Services of Austin
PO Box 14234
Austin, TX 78761

Or submit online at **afssaustin.org/silkroad**
Please respond by September 17th to be included on the event invitation. Please contact **sponsorship@afssaustin.org** for further information.



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